



Top 10 Things You Must Know Before Choosing Your Orthodontist

By Dr. Andrew Kassman, DMD

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Introductory Letter

Dear Friend,

At Kassman 3D Orthodontics of Tucson, Arizona, we take great pride in providing you the best treatment options by having the most advanced technology available to straighten teeth. With Kassman 3D Orthodontics, we provide advanced treatment options including Propel, AcceleDent, Sure Smile and Damon. We may even discover that your treatment plan can be completed within six months with Six Month Smiles®. We also offer Invisalign® and Incognito™ for the invisible alternative to braces.



During your FREE Kassman Smile Assessment, I will assess yours or your child's unique mouth. Additionally, I will utilize the most advanced technology available to perform low dose 3D X-rays and a cancer screening. We will discuss all of your options and ultimately, together, we will choose the best solution for you or your child.

At Kassman 3D Orthodontics you won't have to sit in our waiting room long because we have virtually no wait times. You will find our entire staff in our Tucson orthodontic office to be extremely friendly and helpful. Whether you are looking for braces for yourself, your child, or your entire family, you are in the right place at Kassman 3D Orthodontics.

All The Best,

Dr. Kay

P.S. When you are ready, I urge you to schedule your Kassman 3D Smile Assessment, which includes an exam, comprehensive consultation, digital 3D X-rays, and more. This is normally \$250 but by calling 520-575-1177 or going to TucsonPerfectSmiles.com you can receive a \$250 saving certificate so your first visit is 100% FREE, GUARANTEED!

Don't forget to ask for details on the three exclusive guarantees we offer:

- **100% Satisfaction Guarantee**
- **Life Time Guarantee**

After Work or School Guarantee

1. Do They Have Experience?

Orthodontists are specially trained dentists who take on several extra years of training in order to “straighten teeth,” usually by affixing braces to the patient's teeth. You might say we specialize in smiles. Orthodontists also perform dentofacial orthopedics. This is a fancy way to describe how we normalize the structure of a patient's jaw bones in order to repair any imbalance in their face. All orthodontists are dentists, but only 6% of dentists are orthodontists.

Look for the seal of the American Association of Orthodontists (AAO). Only orthodontic specialists can belong to the AAO.



Another sign of a great specialist is they can show you a before and after of a similar case that they have previously helped. We know all mouths are different, but with all the lives and smiles we have transformed, we can show you a similar case to your specific mouth.

Before



After



Crowding of the teeth — This patient started treatment at age 11 and wore braces for 26 months. He loves his new smile.

Before



After



Open bite - Front teeth don't touch — This patient sucked her thumb as a young child. She started treatment at age 13. She had braces and a special appliance — called a crib — to retrain the tongue, for 28 months. Now she can bite the lettuce out of a sandwich.

1. Do They Have Experience? (Contd.)

Before



After



Deep overbite - Lower front teeth bite into palate — This adult patient, age 25, required braces and jaw surgery to correct his severe overbite, with treatment taking two years. His problem could have been corrected without surgery if he had been treated before he was a teenager.

Before



After



Spacing of teeth — This patient was bothered by the spaces between his teeth. Braces closed the spaces and gave him an ideal bite in months. Special glued-in retainers help keep the spaces closed.

2. Do They Have Virtually No Wait time?

When going to the orthodontist, one of the last things you want to do is sit and wait for your appointment after you arrive.

Kassman 3D Orthodontics strives to provide you with the most enjoyable orthodontic visit ever. That is hard to do if you have to spend your time in the waiting room.

We go above and beyond to ensure that your visit is as pleasant as possible. Your time is spent with Dr. Kaz and the team instead of waiting to see them.

At Kassman 3D Orthodontics, we enjoy spending our time with you!



3. Do They Offer Personalized Treatment?

We recognize that every patient has different needs, and we pride ourselves in the courteous service we deliver to each person who walks through our doors. Whether you're an adult, adolescent or child, our knowledgeable doctor and staff are committed to helping you achieve the smile you deserve.

- You'll receive individual attention from Dr. Kaz at every visit, and your treatment will be completed by him, not our assistants. Your treatment plan will be designed specifically for you.
- We want you to feel at home in our office. We love getting to know our patients and their families and want you to be fully involved in the treatment process.
- We pride ourselves in taking the time to explain the diagnosis, and inform you about each procedure as we progress with the treatment.

We offer only the best orthodontic treatments to our patients including Incognito™ lingual braces, Damon® Smile self-ligating braces, Six Month Smiles®, as well as Invisalign® clear aligners, which ever you prefer.



4. Do They Offer Accelerated Treatment Options?

Your smile is an expression of who you are, so if you're one of the millions of Americans who aren't happy with the way their smile looks, Kassman 3D Orthodontics offers Six Month Smiles® to get the beautiful, straight smile you'll be proud to show off. Six Month Smiles takes a modern approach to traditional orthodontic treatment by using the tried and true technology of braces with a cosmetic twist to fit your lifestyle.

Six Month Smiles braces focus on the cosmetic appearance of your teeth rather than the position of your bite, so it can use low force to move teeth and there's no extra "tightening" involved.

With Six Month Smiles, you'll still get the great results of braces within six months using tooth-colored wires that are barely visible. You can continue to smile with confidence while your teeth are being straightened.

If you are 15 years or older with crooked or spaced teeth and you're not looking for a major alteration to your bite, this could be the solution for you! Most adults are candidates, but only your dental professional will be able to decide if Six Month Smiles is right for you.



5. Can You Start Your Treatment The Same Day As Your First Appointment?

Orthodontics is not just for kids! It is important that your orthodontist can treat patients of all ages. In fact, 30% of orthodontic patients we see at Kassman 3D Orthodontics are adults. Many adults are finding out how a healthy bite and attractive smile is important to their overall health and the way they feel about themselves. More and more adults are choosing to avoid a lifetime of crooked teeth for health concerns or problems with their bite.



6. Do They Have A Good Reputation?

With the internet today, it is extremely easy to pull up ratings and reviews from patients. Simply go to Google and search for orthodontist reviews and ratings with your town. You will see we have many reviews on Google posted by our patients, and we are 5-star rated.

Dr Andrew Kassman

6700 N Oracle Rd #327, Tucson, AZ

[Write a review](#)

5.0 ★★★★★ 60 reviews

Sort by: Most helpful ▾



Kayla Varona

4 months ago

★★★★★ The best customer service ever! Very friendly staff who know you by name and actually take the time to get to know you! Dr. Kassman takes his time with all his patients and does a wonderful job! I'm very happy with my smile after doing the Invisalign treatment. Highly recommended!

Response from the owner 4 months ago

Miriam we have loved getting to know you and thank you so much for your kind words! We look forward to seeing you soon! Dr. Kassman and team



Melissa Parcell

4 months ago

★★★★★ Dr. Kassman and his staff are amazing! My son enjoys going to his appointments. Everyone is always friendly and kind. All my questions are answered and instructions are always explained thoroughly. Payment plan options are reasonable and affordable. I would definitely recommend Dr. Kassman to anyone!

Response from the owner 4 months ago

Thank you so much Melissa, we are very excited have your son as our patient, he makes us laugh and is so fun to have at his appointments! See you soon, Dr. Kassman and the team



Sherrie Ketchum

3 months ago

★★★★★ I love Dr. Kassman and his staff. From the moment you walk in his office you are treated like a super star. I am so impressed by the professionalism of all the staff. We are always greeted by name when we walk in the door. I love all the reminders - I'll never be late or forget an appointment. If you want an honest professional orthodontist I strongly recommend Dr. Kassman.

Response from the owner 3 months ago

Oh thank you so much Sherrie! We love having Ashley as our patient and love chatting with you in the waiting room while you wait! See you at your next appointment!



Brina Juvera

a month ago

★★★★★ Absolutely love this place, they are all great people, very friendly! They have lots of fun activities going on for all the patients too. Let's not forget how great my teeth came out! 😊

7. Does Their Treatment Plan Include Retainers?

Your follow-up is just as important as your treatment. When you take the time and expense to gain a life changing smile, you want to make sure it stays that way.

Kassman 3D Orthodontics treatment plans include retainers, and we even have a VIP Program where you can earn a free replacement retainer each year!



8. Are They Available On Weekends for Emergencies

At Kassman 3D Orthodontics our regular business hours are:

Monday 9-6
Tues – Thursday 8-5
Friday By Appointment Only

If you should have an emergency on the weekend, all you need to do is call. We are here for you!



9. Are They Involved With The Community?

Much can be said about the character of a doctor that remains active within their community. Despite their endlessly busy schedules of appointments, continuing education courses and spending time with their families, they still make time to play an active role within their community. Whether they are sponsoring a runner in a 5K, helping at a charity event, or simply donating to a local charity, they are doing their part to better the community they work and live in.

Dr. Kaz is very active in the community, sponsoring youth sports, boys' choir, and ballet, as well as coaching little league and soccer and umpiring baseball. He also contributes his time and financial support to several of his favorite charities. Just a few of these charities are listed below.

- Smiles Change Lives
- School Supplies
- Nurse Equipment
- JDRF (Juvenile Diabetes)
- American Heart Association
- American Cancer Society
- Wounded Warrior Project
- St. Jude's Children's Hospital
- Shriner's Children's Hospital



10. Do They Offer Guarantees?

Surprisingly, less than 5% of orthodontists offer any guarantee. Additionally, the majority of the ones that do offer a guarantee have endless fine print that voids the terms of agreement. This fine print often includes: replacing brackets, replacing trays, missing or rescheduling appointments, and so on.

Additionally, the holes in the guarantees don't stop there. These guarantees are often only valid for the first 30-60 days. So, if you become dissatisfied with how your treatment is being handled six months into your two-year treatment, you are simply stuck with that orthodontist office, or have to sacrifice the money you have already spent in order to go somewhere else to receive the quality treatment you or your child deserves. Make sure you understand how long your orthodontist's guarantee lasts, as well as what would void it.

At Kassman 3D Orthodontics, we offer a 100% Satisfaction Guarantee. Our Life Time guarantee ensures that you keep your new smile for the rest of your life! We even offer an After Work or School guarantee to ensure that we are available when you need us to be.



Bonus – Do They Offer Flexible Payment Plans?

We realize this report is supposed to be the “Top 10 Things You Must Know Before Choosing Your Orthodontist,” but we can’t leave out some payment tips to look for when choosing an orthodontist.

Once you are comfortable and you know specifically which orthodontist you want to treat you or your child, the next question typically is, “How much is this going to cost, and how am I going to pay for this?”

Your orthodontic treatment should be affordable! Kassman 3D Orthodontics offers payment options based on your individual situation including no down-payment and 0% interest financing.

The cost of your orthodontic treatment will vary depending on your individual needs and treatment plan. The Kassman 3D Orthodontics staff will discuss with you the cost of your treatment and each available payment plan option, so that you can make the best choice for you and your smile.

We will work with you to create a payment plan that fits your budget, and you will know what to expect before beginning treatment.



Your smile is yours forever, and we want to make it as easy as possible for you to receive the best orthodontic care whenever you need it.

Closing Letter From Dr. Kassaman

I hope this report has helped you learn more about orthodontics in general and potentially show you how Kassman 3D Orthodontics can help meet your orthodontic needs. To accomplish our mission of serving others, we would be honored and grateful to meet you and learn more about how we can potentially help you gain confidence and change your life by improving your smile. Knowing that I have played a role in shaping the smiles of my patients is my favorite part of my job.



My team is made up of some truly wonderful people. We treat each patient as we would want our own family to be treated. By interacting with our patients with warmth and compassion, my staff and I create a very friendly atmosphere and the very best orthodontist experience for each and every patient.

Obviously, there may be other things you should know before choosing your orthodontist. In fact, I am sure I could have easily doubled the length of this report.

We are always here to answer your questions.

I look forward to meeting you!

Dr. Kay and team

P.S. When you are ready, I urge you to schedule your Kassman Smile Assessment for your initial exam, comprehensive consultation, digital 3D X-rays, and more. This is normally \$250 but by calling 520-575-1177 or going to TucsonPerfectSmiles.com you can receive a \$250 saving certificate so your first visit is 100% FREE, GUARANTEED!

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